

BID DEVELOPMENT

DEVELOPING AND DELIVERING
BUSINESS IMPROVEMENT DISTRICTS

BID FEASIBILITY

If you are not sure whether a BID is right for your location you will want to assess its viability. Our approach will provide you with some hard facts and a comprehensive report so you can decide whether to move onto the development of a BID or consider an alternative mechanism to address common issues.

BID DEVELOPMENT

Our BID Development programme takes you through the entire process of developing a viable and effective BID, from conception to delivery of a BID Proposal and Business Plan, leading you through the legislation and best practice to the end of the formal ballot period.

You will benefit from a clear understanding of the needs and wants of the businesses, gaining businesses confidence in the opportunities and potential benefits for a BID and establishing important relationships with potential partners for the delivery of your plan.

POST BALLOT AND SET-UP OF BID OPERATIONS

Expert support and advice can make all the difference to the smooth transition from development to delivery.

pfb UK's experience in managing BIDs means that your delivery structures; are fit for purpose, optimise value from the levy budget and focus on delivering tangible benefits to your levy payers.

Services include; setting up the BID Company with an appropriate set of Articles, governance and guidance on policies and GDPR compliance and recruitment and induction of staff. You simply choose the services to meet your needs.

RENEWAL

pfb UK's award winning renewed BIDs demonstrate what can be achieved by building on the work of the first BID. It is an opportunity to demonstrate that the new business plan offers fresh thinking and new projects that clearly reflect the issues that businesses face amidst the challenges of a new economic times and a dynamically changing world. It is an opportunity to demonstrate the BID's strategic influence.

SUPPORT WHEN YOU NEED IT

pfb UK can work with you to develop the whole BID or to provide specific support at any stage of the development process. This may simply be support on the technical aspects such as the Operating Agreement and Baseline Statements, facilitating workshops or providing additional resources for business surveys and interviews.

BID DELIVERY



pfbb UK can support you with bespoke services or full project delivery of your BID business plan throughout the lifetime of your BID.

COMPLETE BID MANAGEMENT

pfbb can provide a full BID management service reporting directly to the BID Board.

This approach means that you hit the ground running with pfbb UK taking full responsibility for the recruitment and employment of the BID staff and using pfbb UK's highly developed systems and procedures for an operational BID with fully developed IT protocols and secure cloud based servers for shared administration.

As the BID Project Manager is employed and line managed by pfbb UK they benefit from our extensive experience and are part of a wider BID operations team.

STRATEGIC & OPERATIONAL SUPPORT

Where BIDs employ their own BID Project Manager, pfbb UK can provide retained technical and strategic support. We form an integral part of your management and project delivery team providing direct support (including action planning, best practice, systems, procedures and templates) to the BID Project Manager and their team and strategic guidance to the Board.

This provides a real boost to new BID managers in particular, who benefit from hands-on experience working alongside them to prioritise activity to generate results effectively and efficiently. This service is a particularly cost effective approach for small and medium BIDs who want to benefit from a more strategic and experienced operational management input.

PROJECT AND SUPPORT SERVICES

It is very difficult for any BID to possess all the skills and experience needed to deliver all the projects identified within its BID Proposal and Business Plan. pfbb UK provides a range of BID services – from establishing the BID management team to supporting existing BID delivery teams.

This flexibility of response enables BID teams to select precisely the right level of support they require for any given element of their delivery, maximising effect and optimising expenditure and return on investment.

Services include:

- Training and Induction for Rangers/ Ambassadors
- Induction Programme for BID Managers
- Telephony and Administrative Support
- Managing BID Finance
- BID Reviews and Audits
- KPI's, Retail Sales and Footfall Monitoring
- GDPR Compliance

CONTACT US

We are happy to help at any time so please do not hesitate to call us and discuss your requirements.

Call our team on **01332 419051**

Email us on **enquiries@pfbbuk.co.uk**

Visit our web site at **www.pfbbuk.co.uk**

Follow us on  **@pfbbuk**